





Data is sent to: United Kingdom (adequate)  
Adequate country under GDPR (EU)

## Category: Marketing (46)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__gads</b>	irlandaperitaliani.it	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Used to register what ads have been displayed to the user.			
<b>Initiator:</b> Script tag, page source line number 640			
<b>Source:</b> <a href="https://partner.googleadservices.com/gampad/cookie.js?domain=www.irlandaperitaliani.it&amp;callback=__gfp_s_client=ca-pub-6668338656770680&amp;pid_exp=1">https://partner.googleadservices.com/gampad/cookie.js?domain=www.irlandaperitaliani.it&amp;callback=__gfp_s_client=ca-pub-6668338656770680&amp;pid_exp=1</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>Blocked until accepted by user:</b> No			
<b>__gpi</b>	irlandaperitaliani.it	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.			
<b>Initiator:</b> Script tag, page source line number 640			
<b>Source:</b> <a href="https://partner.googleadservices.com/gampad/cookie.js?domain=www.irlandaperitaliani.it&amp;callback=__gfp_s_client=ca-pub-6668338656770680&amp;pid_exp=1">https://partner.googleadservices.com/gampad/cookie.js?domain=www.irlandaperitaliani.it&amp;callback=__gfp_s_client=ca-pub-6668338656770680&amp;pid_exp=1</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> United States (not adequate)			
<b>Blocked until accepted by user:</b> No			
<b>_rxuuid</b>	1rx.io	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://sync.1rx.io/usersync2/rmpssp?sub=googleredir=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dr1%26google_push%3D%5BRX_SPD%5D%26google_hm%3D%5BRX_UUID_B64_BIN%5Dgoogle_gid=CAESEGrirGq994iQAX5AAUAcPQgoogl_e_cver=1google_push=AavPq0Nw6DyJfRz5eIYwoEoF4QpHVBpBICxtl0MOFfzZknwzys0H6PTOPTTWjUgnNoj5NWyhUGxfgrMmCqJpElUwojSKsEbs_QfHvEI">https://sync.1rx.io/usersync2/rmpssp?sub=googleredir=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dr1%26google_push%3D%5BRX_SPD%5D%26google_hm%3D%5BRX_UUID_B64_BIN%5Dgoogle_gid=CAESEGrirGq994iQAX5AAUAcPQgoogl_e_cver=1google_push=AavPq0Nw6DyJfRz5eIYwoEoF4QpHVBpBICxtl0MOFfzZknwzys0H6PTOPTTWjUgnNoj5NWyhUGxfgrMmCqJpElUwojSKsEbs_QfHvEI</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			
<b>_rxuuid</b>	unrulymedia.com	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://sync.targeting.unrulymedia.com/csyc/RX-80d91dd4-d680-4f1e-b9de-ac95a704d7af-003?redir=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dr1%26google_push%3D%5BRX_SPD%5D%26google_hm%3D%5BRX_UUID_B64_BIN%5Dgoogle_gid=CAESEGrirGq994iQAX5AAUAcPQgoogl_e_cver=1google_push=AavPq0Nw6DyJfRz5eIYwoEoF4QpHVBpBICxtl0MOFfzZknwzys0H6PTOPTTWjUgnNoj5NWyhUGxfgrMmCqJpElUwojSKsEbs_QfHvEI%26google_hm%3D%5BRX_UUID_B64_BIN%5Dgoogle_gid=CAESEGrirGq994iQAX5AAUAcPQgoogl_e_cver=1google_push=AavPq0Nw6DyJfRz5eIYwoEoF4QpHVBpBICxtl0MOFfzZknwzys0H6PTOPTTWjUgnNoj5NWyhUGxfgrMmCqJpElUwojSKsEbs_QfHvEI">https://sync.targeting.unrulymedia.com/csyc/RX-80d91dd4-d680-4f1e-b9de-ac95a704d7af-003?redir=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dr1%26google_push%3D%5BRX_SPD%5D%26google_hm%3D%5BRX_UUID_B64_BIN%5Dgoogle_gid=CAESEGrirGq994iQAX5AAUAcPQgoogl_e_cver=1google_push=AavPq0Nw6DyJfRz5eIYwoEoF4QpHVBpBICxtl0MOFfzZknwzys0H6PTOPTTWjUgnNoj5NWyhUGxfgrMmCqJpElUwojSKsEbs_QfHvEI%26google_hm%3D%5BRX_UUID_B64_BIN%5Dgoogle_gid=CAESEGrirGq994iQAX5AAUAcPQgoogl_e_cver=1google_push=AavPq0Nw6DyJfRz5eIYwoEoF4QpHVBpBICxtl0MOFfzZknwzys0H6PTOPTTWjUgnNoj5NWyhUGxfgrMmCqJpElUwojSKsEbs_QfHvEI</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			
<b>_ssuma</b>	sitescout.com	HTTP	30 days
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.			
<b>Initiator:</b> Inline script, page source line number 430-432			
<b>Source:</b> <a href="https://pixel-sync.sitescout.com/dmp/pixelSync?cookieQ=1nid=8google_gid=CAESE09t8-dV9CSSbtTmgF6OhdQgoogle_cver=1google_push=AavPq0PX2TZnVt55CpzZdnKXs2JaduRX3uVp1qOr53ata6i21Hdbb4Y11SLqzydncZpOe6T-m7TKxFOJ1WpiSmoW6elgDWjqbtLGug">https://pixel-sync.sitescout.com/dmp/pixelSync?cookieQ=1nid=8google_gid=CAESE09t8-dV9CSSbtTmgF6OhdQgoogle_cver=1google_push=AavPq0PX2TZnVt55CpzZdnKXs2JaduRX3uVp1qOr53ata6i21Hdbb4Y11SLqzydncZpOe6T-m7TKxFOJ1WpiSmoW6elgDWjqbtLGug</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			
<b>_tracker</b>	ads.travelaudience.com	HTTP	13 months
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.			
<b>Initiator:</b> Script tag, page source line number 421			

**Source:** [https://ads.travelaudience.com/google\\_pixel?google\\_gid=CAESEFvilbi2vruo7UgFMH6TICAgoogle\\_cver=1google\\_push=AavPq0MeCYfkLG63hEKbjPDVSTyGSmvaw\\_T1F69cBHf7l-Jvyj4lgrU-0sPNaNtM9qvi9VMOhD54avFoKQWMS3MBQWOURhid0vCNSw](https://ads.travelaudience.com/google_pixel?google_gid=CAESEFvilbi2vruo7UgFMH6TICAgoogle_cver=1google_push=AavPq0MeCYfkLG63hEKbjPDVSTyGSmvaw_T1F69cBHf7l-Jvyj4lgrU-0sPNaNtM9qvi9VMOhD54avFoKQWMS3MBQWOURhid0vCNSw)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>

**Data is sent to:** United States (not adequate)

<b>_tracker</b>	travelaudience.com	HTTP	13 months
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**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

**Initiator:** Script tag, page source line number 421  
**Source:** [https://ads.travelaudience.com/google\\_pixel?google\\_gid=CAESEFVgvcfFv7Cr-NtyO7-cM5Ugoogle\\_cver=1google\\_push=AavPq0MFxTFGyEIB\\_adzITkGAWt6w-MOYzaoleuOVmqzrvvAgCFTjp1r3orMYQd-xb3uYyTn52re56E-c0d6yGKanPomQyUN-HOQA](https://ads.travelaudience.com/google_pixel?google_gid=CAESEFVgvcfFv7Cr-NtyO7-cM5Ugoogle_cver=1google_push=AavPq0MFxTFGyEIB_adzITkGAWt6w-MOYzaoleuOVmqzrvvAgCFTjp1r3orMYQd-xb3uYyTn52re56E-c0d6yGKanPomQyUN-HOQA)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>

**Data is sent to:** United States (not adequate)

<b>ads/ga-audiences</b>	google.com	Pixel	Session
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**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

**Initiator:** Script tag, page source line number 40  
**Source:** [https://www.google.com/ads/ga-audiences?t=sraip=1\\_r=4slf\\_rd=1v=1\\_v=j98tid=UA-128160561-1cid=1226387964.1671732722jid=1753751283\\_u=IEBAAAAAAAAAAACAAL~z=525633367](https://www.google.com/ads/ga-audiences?t=sraip=1_r=4slf_rd=1v=1_v=j98tid=UA-128160561-1cid=1226387964.1671732722jid=1753751283_u=IEBAAAAAAAAAAACAAL~z=525633367)  
**via** <https://www.google-analytics.com/analytics.js>

**Data is sent to:** United States (not adequate)

<b>AID</b>	accuweather.com	HTTP	1 year
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**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.

**Initiator:** Script tag, page source line number 719  
**Source:** [https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188\\_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=1671733205191](https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=1671733205191)  
**via** <https://oap.accuweather.com/launch.js>

**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

<b>ANON_ID</b>	tribalfusion.com	HTTP	3 months
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**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

**Initiator:** Script tag, page source line number 421  
**Source:** [https://a.tribalfusion.com/i.match?p=b6u=CAESEHcAv8EP4FPP5-ppRG8GhAgooogle\\_cver=1google\\_push=AavPq0MNd\\_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS\\_jsX9HW6eL3an7ChxSH\\_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmFcredirect=https%3A//cm.g.doubleclick.net/pixel%3Fgoogle\\_nid%3Dexp%26google\\_push%3DAavPq0MNd\\_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS\\_jsX9HW6eL3an7ChxSH\\_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmF%26google\\_ula%3D2786954%26google\\_hm%3D%24TF\\_USER\\_ID\\_ENC%24](https://a.tribalfusion.com/i.match?p=b6u=CAESEHcAv8EP4FPP5-ppRG8GhAgooogle_cver=1google_push=AavPq0MNd_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS_jsX9HW6eL3an7ChxSH_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmFcredirect=https%3A//cm.g.doubleclick.net/pixel%3Fgoogle_nid%3Dexp%26google_push%3DAavPq0MNd_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS_jsX9HW6eL3an7ChxSH_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmF%26google_ula%3D2786954%26google_hm%3D%24TF_USER_ID_ENC%24)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>

**Data is sent to:** United States (not adequate)

<b>ANON_ID_old</b>	tribalfusion.com	HTTP	3 months
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**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Collects data about the user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.

**Initiator:** Script tag, page source line number 421  
**Source:** [https://a.tribalfusion.com/i.match?p=b6u=CAESEHcAv8EP4FPP5-ppRG8GhAgooogle\\_cver=1google\\_push=AavPq0MNd\\_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS\\_jsX9HW6eL3an7ChxSH\\_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmFcredirect=https%3A//cm.g.doubleclick.net/pixel%3Fgoogle\\_nid%3Dexp%26google\\_push%3DAavPq0MNd\\_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS\\_jsX9HW6eL3an7ChxSH\\_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmF%26google\\_ula%3D2786954%26google\\_hm%3D%24TF\\_USER\\_ID\\_ENC%24](https://a.tribalfusion.com/i.match?p=b6u=CAESEHcAv8EP4FPP5-ppRG8GhAgooogle_cver=1google_push=AavPq0MNd_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS_jsX9HW6eL3an7ChxSH_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmFcredirect=https%3A//cm.g.doubleclick.net/pixel%3Fgoogle_nid%3Dexp%26google_push%3DAavPq0MNd_nYxQdRoFmP3QWnuJ6hHBrtpbwvLe3o4VS_jsX9HW6eL3an7ChxSH_M8ZnkNqoF04poc9eDraBUxyhwT7wxWdFmkaCcmF%26google_ula%3D2786954%26google_hm%3D%24TF_USER_ID_ENC%24)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>

**Data is sent to:** United States (not adequate)

<b>c</b>	bidswitch.net	HTTP	1 year
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**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Regulates synchronisation of user identification and exchange of user data between various ad services.

**Initiator:** Script tag, page source line number 421  
**Source:** [https://x.bidswitch.net/sync?ssp=googlegoogle\\_gid=CAESEKtAs0jEYpGqKWmxw5M2utkgoogle\\_cver=1google\\_push=AavPq004L7TGUpxo5WA1ASZwoh8R0kgTGJQCtT6fVdPt2M1qEAAmPv69Wd2KaVpVHoHmVIEhwcfGGYRj4nRM\\_42rcOivVb-38sQ](https://x.bidswitch.net/sync?ssp=googlegoogle_gid=CAESEKtAs0jEYpGqKWmxw5M2utkgoogle_cver=1google_push=AavPq004L7TGUpxo5WA1ASZwoh8R0kgTGJQCtT6fVdPt2M1qEAAmPv69Wd2KaVpVHoHmVIEhwcfGGYRj4nRM_42rcOivVb-38sQ)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>

**Data is sent to:** Germany (adequate)  
Adequate country under GDPR (EU)

<b>C</b>	adform.net	HTTP	1 month
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**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Used to check if the user's browser supports cookies.  
**Initiator:** Script tag, page source line number 421  
**Source:** [https://c1.adform.net/serving/cookie/match/?party=1google\\_gid=CAESEp78tQe9tdH1VooZrfqZQgoogle\\_cver=1google\\_push=AavPq0PX8mLQrB9Fbod7SZCTJLXfjUXR3IMG2LLP3gQVEuha4O2q-rZgHhefAGqb47RU1rlwYTTk71S-zjK1JnJnpZlr-UpToPPjOo](https://c1.adform.net/serving/cookie/match/?party=1google_gid=CAESEp78tQe9tdH1VooZrfqZQgoogle_cver=1google_push=AavPq0PX8mLQrB9Fbod7SZCTJLXfjUXR3IMG2LLP3gQVEuha4O2q-rZgHhefAGqb47RU1rlwYTTk71S-zjK1JnJnpZlr-UpToPPjOo)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>  
**Data is sent to:** Denmark (adequate)  
Adequate country under GDPR (EU)

**CMID** casalemedia.com HTTP 1 year

**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Inline script, page source line number 649-651

**Source:** [https://ssum-sec.casalemedia.com/usermatchredir?s=184023cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle\\_nid%3Dindex%26google\\_hm%3Dgoogle\\_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle\\_cver=1google\\_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQ](https://ssum-sec.casalemedia.com/usermatchredir?s=184023cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dindex%26google_hm%3Dgoogle_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle_cver=1google_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQ)

**Data is sent to:** United States (not adequate)

**CMPRO** casalemedia.com HTTP 3 months

**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

**Initiator:** Inline script, page source line number 649-651

**Source:** [https://ssum-sec.casalemedia.com/usermatchredir?s=184023cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle\\_nid%3Dindex%26google\\_hm%3Dgoogle\\_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle\\_cver=1google\\_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQ](https://ssum-sec.casalemedia.com/usermatchredir?s=184023cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dindex%26google_hm%3Dgoogle_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle_cver=1google_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQ)

**Data is sent to:** United States (not adequate)

**CMPS** casalemedia.com HTTP 3 months

**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Inline script, page source line number 649-651

**Source:** [https://ssum-sec.casalemedia.com/usermatchredir?s=184023cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle\\_nid%3Dindex%26google\\_hm%3Dgoogle\\_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle\\_cver=1google\\_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQ](https://ssum-sec.casalemedia.com/usermatchredir?s=184023cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dindex%26google_hm%3Dgoogle_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle_cver=1google_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQ)

**Data is sent to:** United States (not adequate)

**CMTS** casalemedia.com HTTP 3 months

**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Inline script, page source line number 649-651

**Source:** [https://ssum-sec.casalemedia.com/usermatchredir?cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle\\_nid%3Dindex%26google\\_hm%3Dgoogle\\_cver=1google\\_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle\\_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQs=184023C=1](https://ssum-sec.casalemedia.com/usermatchredir?cb=https%3A%2F%2Fcm.g.doubleclick.net%2Fpixel%3Fgoogle_nid%3Dindex%26google_hm%3Dgoogle_cver=1google_gid=CAESEDuK67ts9z60CUDUWxwZrvsgoogle_push=AavPq0PBFToYaJr5BHogost1cIGMcrFHJHnW0nKZTBxjtAZVVOk7vOpZNNff8bcOIZ8s1pE4ZfzJf4ZuWkQHugak2md6LJ6Adt1aQs=184023C=1)

**Data is sent to:** United States (not adequate)

**cookies/google** de17a.com Pixel Session

**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

**Initiator:** Script tag, page source line number 421

**Source:** [https://d5p.de17a.com/cookies/google?google\\_gid=CAESEAWViuJl-J5bsgsq-d47LRlIgoogle\\_cver=1google\\_push=AavPq0NGaDSYvRQioFW8gO9lR00XXVfMN0ppEQnwWd8axDY52Hhrv3gRdw6gwSVvTUIWwsqhd69AhuCylDJB3DBLMD48ihhoZl0L7k](https://d5p.de17a.com/cookies/google?google_gid=CAESEAWViuJl-J5bsgsq-d47LRlIgoogle_cver=1google_push=AavPq0NGaDSYvRQioFW8gO9lR00XXVfMN0ppEQnwWd8axDY52Hhrv3gRdw6gwSVvTUIWwsqhd69AhuCylDJB3DBLMD48ihhoZl0L7k)  
**via** <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680>

**Data is sent to:** Sweden (adequate)

Adequate country under GDPR (EU)

**dpixel** quantserve.com Pixel Session

**First found URL:** <https://www.irlandaperitaliani.it/>

**Cookie purpose description:** Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.

**Initiator:** Inline script, page source line number 649-651

**Source:** [https://cms.quantserve.com/dpixel?a=p-n5vLvRdjg0ekeyd=0qc\\_google\\_push=google\\_gid=CAESEAdW-hrSygKaTvuHlGhfzVsgoogle\\_cver=1google\\_push=AavPq0NxtTrWrO-IR4h1V3JhO8Y5NSKAH1-tutNCdIANrb7BE1nIhCz4s06NG-DuQpuQcmOmcSsWizeUgRD6YvzHGMfojyk-8A](https://cms.quantserve.com/dpixel?a=p-n5vLvRdjg0ekeyd=0qc_google_push=google_gid=CAESEAdW-hrSygKaTvuHlGhfzVsgoogle_cver=1google_push=AavPq0NxtTrWrO-IR4h1V3JhO8Y5NSKAH1-tutNCdIANrb7BE1nIhCz4s06NG-DuQpuQcmOmcSsWizeUgRD6YvzHGMfojyk-8A)

**Data is sent to:** United Kingdom (adequate)

Adequate country under GDPR (EU)

**DSID** doubleclick.net HTTP 1 day

**First found URL:** <https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/>

**Cookie purpose description:** Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online adverts.

**Initiator:** Script tag, page source line number 421







<b>suid</b>	simpli.fi	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://um.simpli.fi/gp_match?google_gid=CAESEHAQJHliazJ0iJHvKmjN3x8google_cver=1google_push=AavPq0Mi0PGZ8cXo4nc6ca95b-rHzlRF8LXwY5oWbzbHG9xKgHHJWtCkXt-diplhBrHB SwuBdknzMCEw6ugHJMzxCsrk3jXS6G8Luom">https://um.simpli.fi/gp_match?google_gid=CAESEHAQJHliazJ0iJHvKmjN3x8google_cver=1google_push=AavPq0Mi0PGZ8cXo4nc6ca95b-rHzlRF8LXwY5oWbzbHG9xKgHHJWtCkXt-diplhBrHB SwuBdknzMCEw6ugHJMzxCsrk3jXS6G8Luom</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			

<b>suid_legacy</b>	simpli.fi	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://um.simpli.fi/gp_match?google_gid=CAESEHAQJHliazJ0iJHvKmjN3x8google_cver=1google_push=AavPq0Mi0PGZ8cXo4nc6ca95b-rHzlRF8LXwY5oWbzbHG9xKgHHJWtCkXt-diplhBrHB SwuBdknzMCEw6ugHJMzxCsrk3jXS6G8Luom">https://um.simpli.fi/gp_match?google_gid=CAESEHAQJHliazJ0iJHvKmjN3x8google_cver=1google_push=AavPq0Mi0PGZ8cXo4nc6ca95b-rHzlRF8LXwY5oWbzbHG9xKgHHJWtCkXt-diplhBrHB SwuBdknzMCEw6ugHJMzxCsrk3jXS6G8Luom</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			

<b>tluid</b>	3lift.com	HTTP	3 months
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> This cookie is used to identify the visitor and optimize ad-relevance by collecting visitor data from multiple websites - this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.			
<b>Initiator:</b> Inline script, page source line number 649-651			
<b>Source:</b> <a href="https://eb2.3lift.com/ebda?sync=1google_gid=CAESEMOCOacSF841qx4uNiSQPMgoogle_cver=1google_push=AavPq00sQlf6_blnridk3p2ETSqUJAh4S_B5aw8LRp0tfZvFfiUxJC8O36t2aW6gCGnB9SPJN9L3nMzjHbNgSzMceQawxoecfuvZqY">https://eb2.3lift.com/ebda?sync=1google_gid=CAESEMOCOacSF841qx4uNiSQPMgoogle_cver=1google_push=AavPq00sQlf6_blnridk3p2ETSqUJAh4S_B5aw8LRp0tfZvFfiUxJC8O36t2aW6gCGnB9SPJN9L3nMzjHbNgSzMceQawxoecfuvZqY</a>			
<b>Data is sent to:</b> United States (not adequate)			

<b>trk</b>	innovid.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://ag.innovid.com/trk?tid=11711google_gid=CAESEEmQXh3J7kEUFIFHXOKXogoogle_cver=1google_push=AavPq0N6xz5YfVW2fepkjl1JJaE4mG4hSfqk1DJhUtpDQncHHRFBx0V8KxBrrJU9HdxrHrqD2211joLUlpf-QBviJ7aUljBKVWqW">https://ag.innovid.com/trk?tid=11711google_gid=CAESEEmQXh3J7kEUFIFHXOKXogoogle_cver=1google_push=AavPq0N6xz5YfVW2fepkjl1JJaE4mG4hSfqk1DJhUtpDQncHHRFBx0V8KxBrrJU9HdxrHrqD2211joLUlpf-QBviJ7aUljBKVWqW</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			

<b>tuuid</b>	360yield.com	HTTP	3 months
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://match.360yield.com/match/ebda?google_gid=CAESEMhrxKX0iD5jWmLYeJc7S8google_cver=1google_push=AavPq00mVhNg6xLpw6yFwAL4j3cYYTqSuleVJE8cUijrgfFr7t8tt6WZReKwTvDCxn0Z7UtbIB-w0YfID4NKGHggqnrni2J18j0GM">https://match.360yield.com/match/ebda?google_gid=CAESEMhrxKX0iD5jWmLYeJc7S8google_cver=1google_push=AavPq00mVhNg6xLpw6yFwAL4j3cYYTqSuleVJE8cUijrgfFr7t8tt6WZReKwTvDCxn0Z7UtbIB-w0YfID4NKGHggqnrni2J18j0GM</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			

<b>tuuid</b>	bidswitch.net	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Registers whether or not the user has consented to the use of cookies.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://x.bidswitch.net/sync?ssp=googlegoogle_gid=CAESEKTA0jEYPgqKWmxw5M2utkgoogle_cver=1google_push=AavPq004L7TGUpxo5WA1ASZw oh8R0kgTGJQCCTT6fVdPt2M1qEAaAmPv69Wd2KaVPvHoHmVIEhwcfGGYRj4nRM_42rcOivVb-38sQ">https://x.bidswitch.net/sync?ssp=googlegoogle_gid=CAESEKTA0jEYPgqKWmxw5M2utkgoogle_cver=1google_push=AavPq004L7TGUpxo5WA1ASZw oh8R0kgTGJQCCTT6fVdPt2M1qEAaAmPv69Wd2KaVPvHoHmVIEhwcfGGYRj4nRM_42rcOivVb-38sQ</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Germany (adequate)			
Adequate country under GDPR (EU)			

<b>tuuid_lu</b>	360yield.com	HTTP	3 months
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/">https://www.irlandaperitaliani.it/situazione-coronavirus-irlanda/</a>			
<b>Cookie purpose description:</b> Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.			
<b>Initiator:</b> Script tag, page source line number 421			
<b>Source:</b> <a href="https://match.360yield.com/match/ebda?google_gid=CAESEMhrxKX0iD5jWmLYeJc7S8google_cver=1google_push=AavPq00mVhNg6xLpw6yFwAL4j3cYYTqSuleVJE8cUijrgfFr7t8tt6WZReKwTvDCxn0Z7UtbIB-w0YfID4NKGHggqnrni2J18j0GM">https://match.360yield.com/match/ebda?google_gid=CAESEMhrxKX0iD5jWmLYeJc7S8google_cver=1google_push=AavPq00mVhNg6xLpw6yFwAL4j3cYYTqSuleVJE8cUijrgfFr7t8tt6WZReKwTvDCxn0Z7UtbIB-w0YfID4NKGHggqnrni2J18j0GM</a>			
<b>via</b> <a href="https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680">https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-6668338656770680</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			





## Category: Unclassified (5)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>acm2</b>	accuweather.com	HTTP	10 years
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 719			
<b>Source:</b> <a href="https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191">https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191</a>			
<b>via</b> <a href="https://oap.accuweather.com/launch.js">https://oap.accuweather.com/launch.js</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			
<b>aco</b>	accuweather.com	HTTP	1 day
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 719			
<b>Source:</b> <a href="https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191">https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191</a>			
<b>via</b> <a href="https://oap.accuweather.com/launch.js">https://oap.accuweather.com/launch.js</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			
<b>ADCConditionsV1</b>	accuweather.com	HTTP	1 day
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 719			
<b>Source:</b> <a href="https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191">https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191</a>			
<b>via</b> <a href="https://oap.accuweather.com/launch.js">https://oap.accuweather.com/launch.js</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			
<b>awx_user</b>	accuweather.com	HTTP	10 years
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 719			
<b>Source:</b> <a href="https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191">https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191</a>			
<b>via</b> <a href="https://oap.accuweather.com/launch.js">https://oap.accuweather.com/launch.js</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			
<b>DeviceV2</b>	accuweather.com	HTTP	1 year
<b>First found URL:</b> <a href="https://www.irlandaperitaliani.it/">https://www.irlandaperitaliani.it/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 719			
<b>Source:</b> <a href="https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191">https://www.accuweather.com/ajax-service/oap/current?callback=jQuery19104212230168956188_1671733205190uid=awcc1501835203108locationkey=207931unit=clanguage=ituseip=falsecss=_=1671733205191</a>			
<b>via</b> <a href="https://oap.accuweather.com/launch.js">https://oap.accuweather.com/launch.js</a>			
<b>Data is sent to:</b> Ireland (adequate)			
Adequate country under GDPR (EU)			